

# HUM 335W/WRIT 335: Writing about Film

Visual rhetoric can be understood as visual argument (or an argument using images). This course encourages students to explore and write about non-traditional forms of rhetoric drawing from a wealth of topics related to film genres, ancient rhetorical genres and film studies. This is not a film appreciation course but rather, a writing and rhetoric course, which encourages students to engage with the way in which visual culture communicates and makes arguments. Each week, we will explore and write about a different film genre and its particular concerns. Our analyses of movies in this course will turn on the fundamental examination of how meaning is created through the power of artistic vision and visual technology.

This course satisfies the [advanced writing skills course requirement](#).

**Units:** 3

**Prerequisites:**

WRIT 101

**Program:** [Humanities Writing Program](#)