

EDU 513: Program Development, Management, & Evaluation

Edu 513 is a practice-oriented course for educational leaders for societal change. It introduces learners to program development principles and procedures, current trends and issues, and essential planning skills like needs assessment, context analysis, stakeholder(s) engagement, budget planning, program management, and program evaluation. Students will learn about contemporary program management techniques, analytical models, and software. They will also learn about the reinforcing relationship between program design, objectives, implementation and management, assessment, and organizational policy. Students will study these issues from the perspective of a program manager, who must make decisions and manage program resources to achieve results in an imperfect world. Upon completing the course, learners will be able to design actionable programs based on policy directives, draft comprehensive program documents, assess program quality and effectiveness, and manage, monitor, and evaluate program implementation. They will develop greater awareness of the many unplanned problems that may arise in the development, implementation, and evaluation process. They will also develop a toolkit of materials and philosophical perspectives that will assist them in effectively dealing with the challenges.

Units: 3

Program: [Graduate School Courses](#)